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www.hotel-gletschertal.ch



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KIRCHBÜHL · GLETSCHERTAL · BORT
MAILING

REVIEW

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EDITORIAL

DEAR GUESTS AND FRIENDS



Beautiful late autumn weather lured many visitors to Grindelwald. Colourful trees, deep blue skies and snow capped peaks presented picture-postcard scenery and inspired many guests to undertake a last hiking or bike tour. Here we would like to take the opportunity and thank all those guests for staying with us. The Hotel Gletschertal has woken up after nine sleepy years and reopened its doors on the 3rd of June. Already this summer we could [re-]welcome many visitors and spoil them with our culinary surprises. The Hotel and its team are now looking forward to welcoming its winter guests.

In the meantime a first batch of snow has fallen on the village and the artificial snow makers are in full operation so that we will hopefully be able to start the season early December. Once again we have created a few new special offers for the winter. How about a short pre Christmas break in the snow?

The upcoming winter will surely prove to be a challenge in maintaining our position on the market. We are convinced to have done our homework and look forward to subjecting a great product to the endurance test. At the moment all kinds of workers are still busy improving and refurbishing the hotel facilities to keep up the high standard. We are all very keen to see what you think!

The majority of our former employees will be accompanying us through the winter season and we look forward to working with them.

Christian Brawand



For 4 generations the family Brawand has been hosting guests from all over the world. Did you also know that the Guest House Kirchbühl, as it used to be named, originally started out around 1900 as a ladies Guesthouse?

EIGER COLLECTION



3 FOR 2
VALID FROM
9.12.2011 TO
24.12.2011

WINTEROPENING 3 FOR 2

The 9th of December is the start: The Eiger Collection Hotels open their doors. Profit from the Winter Opening offer «3 for 2» and enjoy three unforgettable days in Grindelwald's snowy mountains.

TOBOGGANING FUN ON BORT

Even non-skiers get their money's worth in Grindelwald: the region is a true winter paradise for tobogganing friends. Besides numerous short runs there is a 15km run from the Faulhorn via Busslp down to Grindelwald which boasts to be the longest in the Alps. In addition to this the Guesthouse Bort organizes a Toboggan Fun Evening every Thursday. After a delicious Cheese Fondue or a Raclette, and by good snow conditions, the run is open for a thrilling ride back to the village. If you are interested and would like to make a reservation don't hesitate to call our front office staff.



A WOOD BURNING PLANT AS AN EFFECTIVE RENEWABLE ENERGY SOURCE

To contribute towards Switzerland's climate protection policy the local Hotel-, Trade-, and Business Association together with the Grindelwald's community decided to build a wood burning plant. The idea was to burn local virgin timber in order to heat some of Grindelwald's hotels, public buildings and private households with the CO₂ neutral energy released.

This autumn the Hotel Kirchbühl and the Hotel Gletschertal was connected to the plant and are now saving up to 50000 liters of heating fuel. With this engagement the Eiger Collection is contributing towards a sustainable development in Grindelwald

EIGERNESS



This year the Eigerness Organization is celebrating its fifth jubilee. The organization was founded on the 1st of November 2006, originally as a Wellness-Workshop for the members of Grindelwald's Hotel Association. In the meantime the organization has grown from 7 to 100 members.

The label stands for everything that is produced in Grindelwald and was created to bring our guests closer to the quality and uniqueness that Grindelwald has to offer.

The label comprises 4 categories: culinary aspects, culture + traditions, activities and wellness. Such an activity for example could be snowshoeing through the snow capped forests or a guided visit. For more information ask our staff at the front office.

SOCIAL MEDIA FACEBOOK, TWITTER & CO.

The Eiger Collection has been posting news on Facebook and Twitter since mid August. Each

day is different – on one day you may learn about a new delicious dish on another day, information about one of our new special offers.

Keep informed and up to date by visiting us on Facebook and Twitter.

QR-CODE

For all Smartphone users: simply scan the QR-Code and you will automatically land on the correct website.



BOHAG-HELIKOPTER FLIGHTS

Top your visit to the Bernese Oberland with a spectacular BOHAG helicopter flight to the world's famous threesome peaks, the Eiger, Mönch and Jungfrau. Leave the valley, villages and lakes behind you and head off towards the ominous Eiger North Face.

Climb the steep walls and awe at open crevasses before gliding over the Jungfrauoch and entering the UNESCO World Heritage that stretches over the Swiss Alps from the Aletsch glacier to the Matterhorn.



The Eiger North Face flight, departing from Männlichen, can be purchased in the winter for CHF 80.– per person.

ONLINE GIFT VOUCHER



Are you looking for a special gift?

Are you looking for a special gift? How about a romantic dinner for two in the Hotel Kirchbühl or perhaps an overnight stay at 1600 meters above sea level?

Starting November 2011 you will be able to create your very own personal gift voucher on the homepages of the Hotel Kirchbühl, Hotel Gletschertal and the Guesthouse Bort. We won't disappoint you and you'll be dead on with your choice. You can buy the gift voucher online, pay with all major credit cards, Maestro or Postcard and then print it directly at home. Until the 24th of December you will even profit from a 5% reduction. In addition we are members of the Smartbox Switzerland. Smartbox is a gift box portal with hotel accommodations, culinary experiences and a lot more. You can discover the Hotel Kirchbühl under the rubric «Träumen und Reisen», the Hotel Gletschertal under «Romantischen Träumereien» and the Guesthouse Bort under «Hotels mit Charme».

METRO SKI SHOW LONDON

The Eiger Collection was part of the Metro Ski Show venue in London for the first time. Over the three days we could convince the English of the many advantages Grindelwald has to offer. Together with the Euroairport Basel and the Jungfrau Region Marketing Company the team gave visitors and journalists a complete explanation.



HOTEL KIRCHBÜHL

HOLIDAY APARTMENTS

Are you a person who likes spreading things out, or do you just need that extra bit of space. The Hotel Kirchbühl can offer you that extra bit of comfort in the apartments belonging to its surrounding chalets. These are suitable for families and the apartments can be booked with a hotel service.

TIME FOR DREAMS... 112 YEARS HOTEL KIRCHBÜHL

Lay back and relax in a culinary atmosphere. Staying at the Hotel Kirchbühl will be a feast for your palate. Enjoy the warm and friendly atmosphere in a winter surrounding and let us spoil you.



5-7 nights with breakfast from CHF 560.- per person!

Valid for the following dates:
9.12.-23.12.11, 8.1.-9.2.12 and 18.3.-6.4.12

Rate per person:

5 nights in a double room
CHF 560.-

6 nights in a double room
CHF 672.-

7 nights in a double room
CHF 784.-

- A tempting afternoon cake and pastry buffet
- Free W-LAN
- Mini bar inclusive
- Free entrance to the Hotels Sauna, Turkish baths and whirlpool
- Free parking space outside the hotel
- Free entrance to the Sports Center in Grindelwald (indoor swimming pool, ice-skating rink)
- Free ski bus and hotel shuttle bus
- Eigerness Activity Program

For further information about our package offers contact the Hotel Kirchbühl Website or give us a phone call. www.kirchbuehl.ch

OUR STAFF EXCURSION DAY

On the 26th of October the Kirchbühl team visited the timber burning plant and the Eiger milk dairy in Grindelwald. On the guided tour through the huge power plant we learned about the characteristics and the importance of renewable energy. At the new dairy we could sample various products and were convinced of the good quality.



With the connection to the new timber burning plant and the use of local products our hotel supports the sustainable development policy in Grindelwald. Visits to these two companies are part of the Eigerness Activity Program available to our guests.

IN THE FOOTSTEPS OF 007

Who hasn't heard of him? Bond, James Bond. On her Majesty's Secret Service was filmed in 1969, in Mürren by the Eon film crew. Take part on a guided ski day to the Schilthorn. Every Wednesday our guide will accompany you to the Piz Gloria where you can track down the former residence of Blofeld and experience a thrilling days skiing.

LADY VISITORS

Last September, 9 former Kirchbühl employees visited us! At the gourmet restaurant «La Marmite», they enjoyed a most memorable evening together. Brunhilde Schlunegger still working at the hotel, Vera and Rosmarie Brawand were also part of the party.

Old stories and episodes had their revival and much was laughed over. The ladies still cultivate a close friendship which especially nowadays can't always be taken for granted anymore. It was a real pleasure having them back and reflecting on the good old times

Thank you: Alice Bürgi, Sandra Lehmann, Laura Heinemann, Valery Klossner, Marina Aellig, Corinne Beer, Brunhilde Schlunegger, Esther Christen, Brigitte Wüthrich, Andrea Borel



ENTHRONIZATION CHAÎNE DES RÔTISEURS

In September Christian Brawand was ceremonially permitted admission to the Chaîne des Rôtisseurs.

This celebration act of enthronization takes place at the Grands Chapitres in Switzerland and at the same time all over the world. According to their ranking order new members receive their insignia. Whilst doing so they swear the following vow:

«In person and as a member of the Chaîne des Rôtisseurs I promise always to acknowledge and appreciate the exquisite art of cooking and to honor the culture of fine cuisine. I vow at all times to fulfill my commitment to brotherliness and to show respect towards all members of the Confrérie de la Chaîne des Rôtisseurs»



BERGHAUS BORT

3 FOR THE PRICE OF 2

1600 meters above sea level and above everyday life. Snow has fallen – so go and have some fun. Carve your first turns into the virgin snow before Christmas. The Guesthouse Bort is situated directly alongside the slope down to Grindelwald. Moreover, the location is an ideal base for numerous hikes into the snow laden forests.



Come and have a look around. Experience unforgettable moments up on 1600 meters away from all the stress and hectic. We are offering an extra night, free of charge. If you book 2 nights get 1 free.

This offer is valid from the 11th until the 24th of December 2011. Our team looks forward to being your host.

SKIBAR

How about a sizzling Bratwurst off the barbecue grill, or a hot homemade Glühwein? The ski bar on Bort is the perfect stopover for a short break. Peter and his team look forward to serving you.

DRAWING CONTEST

A drawing contest lanced this summer along with the children's menu cards inspired many youngsters to participate. The drawings were all very colourful and creative.

The 6 year old Carmen Lützelflüh finally convinced the judges. The Bort Team would like to congratulate Carmen and wish her a pleasant winter.

THE SUMMER CONTEST ON HOLIDAY CHECK

Your suggestions, critic and praise are of great value to us!

The online hotel evaluation is becoming more and more important. Today its users convey worthy information for those planning a holiday.

The Holiday Check platform offers various internet tools to help simplify a holiday planning. It not only allows you to write but also serves as a social network where interested travelers can exchange information.

We would like to express our thanks to all those guests that have supported us on Holiday Check with their evaluations and enabling many tourists to get hold of a first impression.

We proudly present the winners of the competition with a one night stay in the following hotels.

We congratulate Mr. Bernd Hodapp and look forward to welcoming him in the Guesthouse Bort and in the Hotel Gletschertal we look forward to welcoming Mr. Stefan Thöne and

of course congratulate him too.

CLAUDIA BRAWAND RECOMMENDS: SLEDGING FOR THE ENTIRE FAMILY

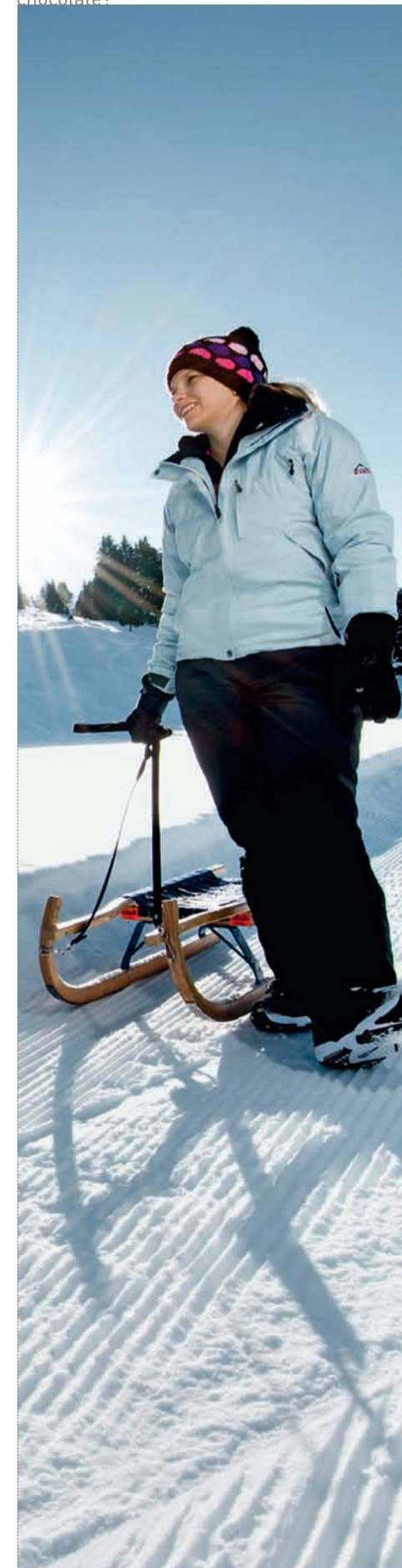


Ascend with the First gondola-cableway. Sledges or toboggans for the entire family are of course part of the luggage. On arrival at First you will find numerous runs to choose from.

My personal favourite is the gentle 45 minute hike to Bachalpsee after which the trail Nr.51 diverts off to the left and treats you with a thrilling ride down towards Waldspitz and further on to Bort.

The panoramic view of the Bernese Alps is absolutely stunning. Now and then you will encounter less steep parts and if you're lucky you may even see Chamois along the way.

A short walk leads you to the Guesthouse Bort. Wouldn't it now be high-time for a hot chocolate?



HOTEL GLETSCHERTAL

DA PIETRO

The Pizzeria Da Pietro opened in 1991 and was the second Italian restaurant in Grindelwald. In 2003 the Hotel Gletschertal closed its' doors. After eight sleepy years we have started reheating the wooden furnaces. Pizzas fresh from the oven and other famous Italian dishes can now be enjoyed again. Reopening is on the 12th of December.



CARNOTZET

A special venue needs the special touch to it and a certain atmosphere. Our Carnozet can offer both and is the ideal place. This wine cellar has seating for up to 12 people.



REFURNISHING IN THE COZY STÜBLI

Dive into the world of books. This autumn the cozy reading corner around the fire-place was completely refurnished and now invites you to relax, read and enjoy a glass of wine in front of an open fireplace.

W-LAN

iPhone, iPad, 24/7 all stand for wireless communication.

A novelty this winter season is free surfing in the entire hotel. Once logged in you can chat with your friends as much as your heart desires.

MID-WEEK OFFER

Leave the blues behind you and enjoy a few relaxing days in the Glacier Village. Snow capped peaks and ski runs amidst the famous threesome, Eiger, Mönch await you. This and even more is what Grindelwald has to offer in winter. Tank up on new energy and let yourself be inspired through its' winter wonderland.

We are offering 3 Nights accommodation in a double room, breakfast inclusive for CHF 415.- per person.

If you are interested or you have any further questions, don't hesitate to give us a call.



WELLNESS AREA PLANNED

We agree that nothing is more relaxing than winding down in a sauna or steam baths after a hard day. We too would like to make this wish come true. At the moment several ideas how a new wellness area could look like are crystallizing. They are being discussed, further developed or parts have already been abandoned again. More information to the plans will be revealed in the next newsletter edition or on Facebook or Twitter.

GRINDELWALD/JUNGFRAUREGION

SNOW GUARANTY

This summer the transport companies in the Jungfrau Region have undertaken further investments in updating their snow making equipment. Artificial snowing is now also possible on the slope leading from the ski school area in Bodmi down to the First base station. Furthermore the slopes Eigergletscher-Salzegg and Männlichen-Läger have been completely equipped with new modern artificial snow makers.

By good prevailing snow conditions the region hopes to start into the new winter season around the 19th and 20th of November.



AIRPORT BERN Belp AND SKYWORK AIRLINES

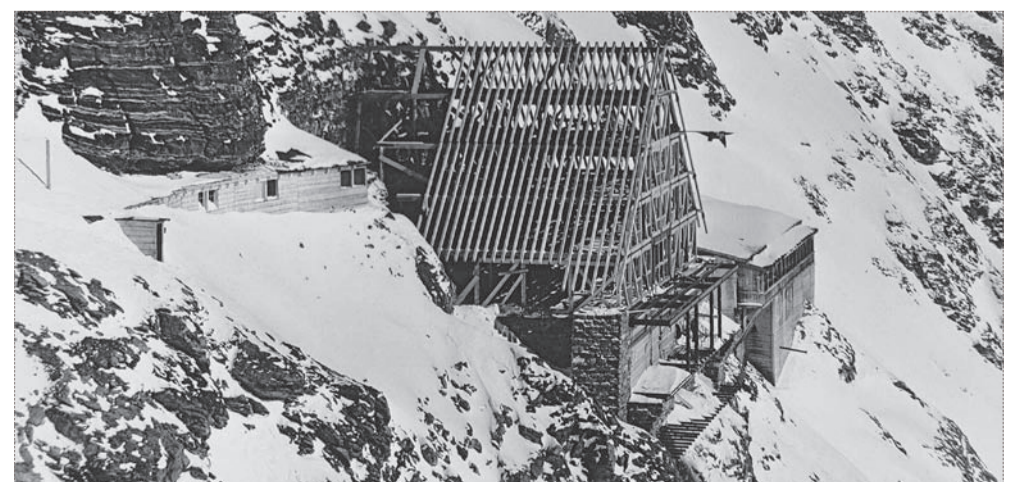
In no less than five hours and three minutes from London to the Jungfraujoch! Hard to believe but true!

The airport in Bern makes it possible. Unfortunately the airport Belpmoos is overshadowed by the bigger airports Zürich, Bâle and Geneva, although there is little reason for it then: Air France, Cirrus Airlines, Lufthansa, Helvetic Airlines, Darwin Airlines, Sky Work Airlines und Flybe all fly directly to the capital city of Bern. From the terminal to Grindelwald it's only 69 km: in other words an hour's drive by car and two hours by public transport.



100TH ANNIVERSARY JUNGFRAU RAILWAYS

On the 27th of August 1893 the 54 year old industrialist and finance politician, Adolf Guyer-Zeller had the vision to build a railway to the Jungfrau. Despite the skepticism and criticism amongst the Swiss Alpine Clubs he quickly realized his plans. The locals saw the potential growth in the Jungfrau Railway Company that was to guarantee tourism to the Bernese Oberland for all times. 1896 was the cut of the spade and construction work could begin. After two hard years of work the first stretch between the KleineScheidegg and the Eigergletscher station could be opened. Then on the 21st of February, at exactly 5:35 am a resolute explosion followed by an enormous cheer «we are through» echoed along both sides of the tunnel. On the 1st of August 1912, 16 years after construction had started the first trains with visitors travelled the whole journey up to the Jungfraujoch.



For more information on the history visit the JungfrauBahn website.

www.jungfrau.ch



www.kirchbuehl.ch



www.hotel-gletschertal.ch



www.berghaus-bort.ch

Stay in touch with us with Facebook or Twitter! With regular updates we will keep you informed on all the latest news and current special offers.

EIGER COLLECTION now on



and



IMPRESSIONS SUMMER 2011



Swiss national Jödler Festival in Interlaken



Unbelievable but true! Virgin snow on the 9th of October 2011



Biketour Bachalpsee

The next MAILING edition will appear in spring 2012.



EVENTS

82. INTERN. LAUBERHORN RACE

13.–15. January 2012

The legendary, since 1930, World Cup Lauberhorn race is the world's longest downhill race. It is broadcasted to over 60 countries and reaches more than 30 million viewers at home. Every year thousands of spectators line up along the race to watch it live.

WORLD SNOW FESTIVAL

16.–21. January 2012

The World Snow Festival has become one of the most fascinating and popular events in Grindelwald. Frozen ice sculptures in the Eiger village. Groups of international artists have six days time to form sculptures out of a several meter high snow block.

INFERNORENNEN MÜRREN

18.–21. January 2012

The Inferno-Race, originally dedicated in 1928 as a race for crazy English skiers has become the biggest spectacle amongst the world amateur ski league.

SWISS COMPANY SKI CHALLENGE

28. January 2012

The 22nd amateur race will take place in the First ski region as giant slalom team race.

SKICROSS WORLD CUP

9.–13. March 2012

For a fifth time in sequence the Bernese Oberland Ski Cross Association are organizing a World Cup event in Grindelwald. The event will last a week with races in Grindelwald and Meiringen-Hasliberg. Already in its first debut year the venue showed great potentials and has now established itself as the main Ski Cross event in Switzerland. Internationally it has set an example as a new sport art for the Olympic Winter Games.

SNOWPENAIR

31. March 2012

The SnowpenAir concert on the Kleine Scheidegg has become a traditional Swiss venue. This year's stars are Bryan Adams, Kim Wilde, Polo Hofer and our local rocker Daniel Kandlbauer.

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